

**TRANSIT ADVISORY BOARD
WORKSHOP MEETING
TUESDAY, OCTOBER 14, 2003
4:00 PM
SANTA FE TRAILS TRAINING ROOM, SANTA FE, NM**

1. Roll Call
2. Approval of Agenda
3. Approval of Minutes: September 9, 2003
4. Public Participation

DISCUSSION

5. Strategic Planning – Discussion – Board
6. System Update – Staff
 - Bus Lease to State
 - Rider Survey
 - Ridership (Fixed Route & Paratransit)
7. JARC Program – Update – Liz Carter
8. Park & Ride – Discussion – Jon Bulthuis
9. Marketing Efforts for Next 12 Months – Discussion – Sandi Duran
10. Public Participation
11. Adjourn

Next Meeting – Regular Meeting @ Santa Fe City Hall, November 4, 2003. 5:00 pm

<i>Translator for hearing impaired available through City Clerk's Office with 5 days notice.</i>
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